

Pou Chen announces monthly sales for December 2014

Date: January 12, 2015

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for December 2014 was NT\$23,154 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through December 2014 totaled NT\$243,994 million.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
December 2014	23,153,709
December 2013	21,341,000
Y-o-Y Change	+8.5%
November 2014	21,119,154
M-o-M Change	+9.6%
January through December 2014	243,993,524
January through December 2013	226,566,220
Y-o-Y Change	+7.7%

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD ‘000)

The Period of Sales	Yue Yuen	Pou Sheng
December 2014	734,158	168,496
December 2013	712,075	151,999
Y-o-Y Change	+3.1%	+10.9%
November 2014	685,549	164,381
M-o-M Change	+7.1%	+2.5%
January through December 2014	8,013,729	1,980,641
January through December 2013	7,579,529	1,775,330
Y-o-Y Change	+5.7%	+11.6%

Note:

- All figures were unaudited.
- Pou Chen held 49.98% ownership of Yue Yuen as of December 31, 2014.
- Yue Yuen held 61.27% ownership of Pou Sheng as of December 31, 2014; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

Pou Chen Corporation

Spokesperson & Executive Director

Amos Ho

Email : ir@pouchen.com